

**Background:**

Founded in 1995 by a group of executive level marketing colleagues, the Marketing Executives Networking Group (MENG) is the premier organization of senior level marketing professionals who have reached at least the VP level in their company.

Today, MENG is comprised of nearly 2000 members (as of Q1, 09).

**[Read more about MENG's history.](#)**

**Leadership:**

This prestigious, not-for-profit networking community fosters career and personal success by sharing information and relationships for mutual assistance across virtually all industries and marketing specialties.

Richard Sellers is the current Chairman with term ending in January, 2011. To view the entire MENG Board of Directors, **[click here.](#)**

MENG's mission is to become the indispensable community of executive-level marketers who share their passion and expertise to ensure each member's success. The organization prides itself on its sense of camaraderie and tradition of volunteerism.

MENG develops and issues several thought-leadership studies throughout the year, such as its Top Marketing Trends Survey, Job Search Survey and Salary Survey, to name a few.

Many of MENG's members are published authors and noted speakers. For a list of sample books published by MENG members, **[click here.](#)**

**Members:**

Most MENG Members are current or former VPs, SVPs, CMOs, COOs and Presidents.

Over 80% of the members have Fortune 500 experience and 70% have earned graduate degrees, the majority of which are from top-20 Business Schools.

MENG members need to meet minimum salary and experience requirements to be eligible for membership. To read the complete membership requirements, **[click here.](#)**

**The Value of MENG:**

MENG enables marketing executives to:

- Gain access to an exclusive, executive-level networking group of marketers
- Enhance their respective professional skills and industry knowledge
- Mine a deep knowledge bank of valuable data about companies, products, services and individuals
- Create a Public Profile used by hiring managers, and executives seeking top-notch marketing consultants, experts and speakers
- Take advantage of special discounts on marketing and business conferences, services and organizations
- Search for marketing subject matter and/or industry experts willing to help their colleagues solve business problems
- Participate in discussion groups to exchange expertise and information on the latest trends in marketing

MENG also features over 25 different email lists and discussion board forums, has a wide range of Special Interest Groups, offers Marketing Masters, Social Media University and Career Maximization webinars.